**Готовые задания присылайте по электронной почте** [**berestat@rambler.ru**](mailto:berestat@rambler.ru)

**Реклама – двигатель торговли**

**Задание 1: Fill the necessary words in the sentences bellow:**

**harmful, convinces, unrealistically, argue, interrupts,pressure , defects**

1. Advertising puts \_\_\_\_\_\_\_\_\_\_ on consumers.

2. An advertisement \_\_\_\_\_\_\_\_\_\_\_ interesting program and films.

3. Advertising shows life \_\_\_\_\_\_\_\_\_\_\_\_\_\_.

4. People can buy \_\_\_\_\_\_\_\_\_\_ products.

5. Advertising \_\_\_\_\_\_\_\_\_\_ people to buy things they don’t need.

6. Some critics \_\_\_\_\_\_\_\_\_\_ about good and bad points of advert.

7. Advertising does not talk about the products’\_\_\_\_\_\_\_\_.

**Задание 2: Match the words to their definitions:**

1. Advertisement - A. a company whose business is to create advertisements for other

companies or organizations.

2. Advertising agency- B. a small printed notice which is used to advertise a particular company, service or event

3. Poster - C. the special design or way of writing a company’s name that it puts on all its products, notepaper or advertisements

4. Billboard - D. a large notice or picture that you stick on a wall or board.

5. Flyer - F. an advertisement that is broadcast on television or radio.

6. Company logo - G. an announcement in an newspaper, on television or on poster about something such as product, event or job.

Commercial - H a very large board on which advertisements are displayed

**Из слов и выражений, приведенных ниже, составьте определение слову «РЕКЛАМА»:**

Advertising is… A - a form of communication

B - of product or service

C - potential customers

D -that attempts

E - for consuming

F - to persuade

G - to buy more of a particular brand